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Stakeholder Analysis

Stakeholder	Power	Legitimacy	Urgency
College Students	Low	High	High
University Faculty/Staff	Low	High	Medium
University Organizations and Clubs	Low	High	Medium
Community Organizations Holding Events	Low	High	Medium
Local Restaurants and Businesses	Low	Low	Low
Project's Financial Sponsor	High	Low	Low

Stakeholder: College Students

Stakeholder Evaluation Criteria	What You Will Do
Become informed about events and orgs in their area.	Have a system with a short informative description of what each event, org, club is.
Find and sign up for events near them.	Create a feed where upcoming events, clubs, and organizations are posted and able to be browsed.
Meet new people with similar interests.	Have a system that filters and displays events, orgs, clubs to people with similar interests and allows them to sign up for events and view who else has signed up.

Stakeholder: University Faculty/Staff

Stakeholder Evaluation Criteria	What You Will Do
Advertise career fairs and professional events.	Create an admin view for staff members to make these postings about career development opportunities.
Help connect students to university-sponsored seminars.	Streamline the process of staff member postings – if it were being coded, maybe it could pull data from the official University Calendar.
Inform students of landmarks, seasonal festivities, or other events at specific parts of the campus.	Allow for a more precise location system, perhaps with specific filters to reach certain types of students.

Stakeholder: University Organizations and Clubs

Stakeholder Evaluation Criteria	What You Will Do
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Create new events	Create an admin view for university organizations and clubs to post their events
View lists of students committed to attending the organization's events	Compile lists of attendees for posted events that are visible to the creator of the event and those with admin and permission access
Edit/update events and notify students of these changes	Make an option to allow the creator of the event to edit an existing event and send out notifications to those RSVP'd to the event of change

Stakeholder: Community Organizations Holding Events

Stakeholder Evaluation Criteria	What You Will Do
Post events	Create a system with an admin view that allows community organizations to post about their events to spread the word to those in the surrounding area.
Tag feature to target specific users	The system will allow community organizations to add tags or hashtags to their postings to try and appeal/target specific groups of users.
View lists of community members attending the events	The system will compile a list of attendees for the posted events that are visible to the creator of the event.

Stakeholder: Local Restaurants and Businesses

Stakeholder Evaluation Criteria	What You Will Do
Post about exclusive deals or promotions.	Create a system with an admin view where local restaurants and businesses can post offers and promotions to entice users to come.
Special events/occasions.	The system will allow posts about special events and occasions that are open to the public.
Display weekly specials/events	The system will allow continually held events to be automatically repeated each week.

Stakeholder: Project's Financial Sponsor

Stakeholder Evaluation Criteria	What You Will Do
Project is completed within the given timeframe.	We will follow a set schedule and report our progress along the way.
Project works as expected.	We will demo our application features for the PO as needed.
Project meets all necessary requirements.	We will follow the guidelines given and check with the teaching team throughout the process.